





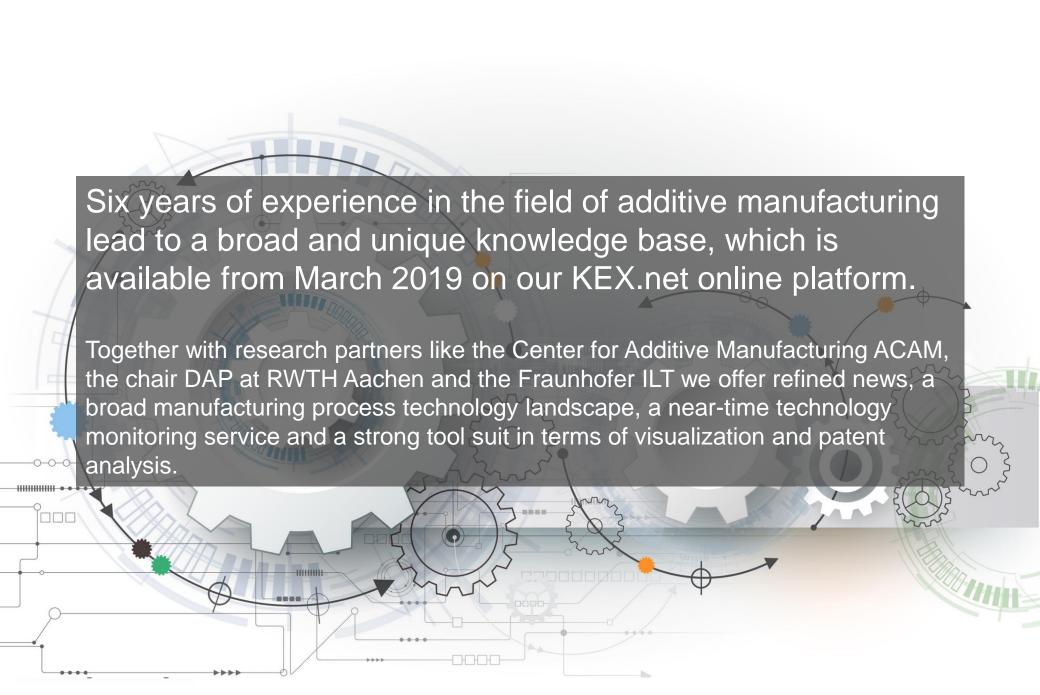




Are you responsible for scouting urgently needed technologies or new innovative applications?

If yes, this is the perfect place to find sufficient tool support and reliable content for many of the most relevant industries, superior technology trends and fields of application.

Our knowledge landscape is based on a huge research ecosystem mainly hosted at German and European universities, the Fraunhofer-Gesellschaft and hundreds of industrial contacts of companies from around the world.



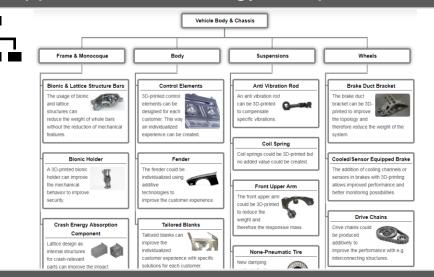
# Content & Tools



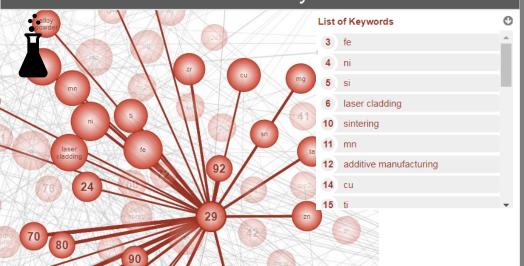




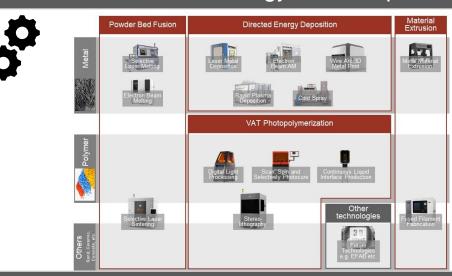
## Application, Technology & Expert Finder



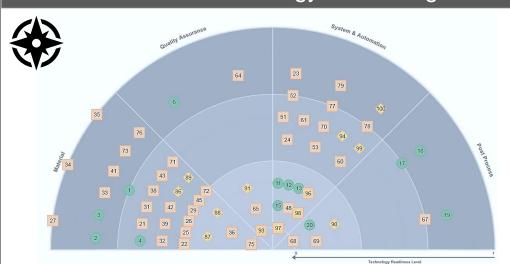
## Patent Analyzer



## Material & Technology Landscape



## **Near-Time Technology Monitoring**



# Value Proposition



Our goal is to provide our partners with a highly efficient decision support to evaluate the additive manufacturing technology frequently in your companies framework:

- Evaluate the **potential utilization** of 3D-printing processes related to **your product portfolio** utilizing our huge application finder landscape with hundreds of pre-evaluated parts and products
- Stay informed about latest updates for process and material technologies by using our near-time technology monitoring
- Learn about mature and new process technologies utilizing our digital process chain tool which is based on a huge pool of material, technology and expert profiles
- Stay informed about related patents of enabling companies and competitors using our patent analyzer toolbox

#### **Timeframe**







# Subscription Models

## **KEX.net – the Technology Platform**

KEX.net – the Technology Platform offers latest and highly reliable Trend-, Technology-, Application, Expert- and Market-Information.

From 2018 we have been adding most relevant Knowledge Areas like Additive Manufacturing, Future Mobility, Smart Production and Business Model Innovation in order to extend our knowledge offer. Additionally the platform will offer a highly up-to-date trend navigator and news feeds for several hype topics.

- General content like news and the trend navigator are available free of charge by becoming a platform member
- All content packages called knowledge areas are available within 1-year subscription models
- Content is based on a comprehensive and carefully selected network of RWTH centers, research instances and companies all around the world

### **Basic Expert AM**

Our offer to all partners who would like to explore the world of latest AM information with **3 company employees** 

- Full content access for a 12 month duration starting from March 2019
- Access to daily news, application finder, process & material landscape, near-time technology monitoring, patent analyzer and expert overview
- 10.000 € for a 12 month subscription

### **Corporate Expert AM**

Our offer to all partners who would like to explore the world of latest AM information with **full**, **global corporate access** and efficient tool support for **exporting selected information** 

- Full content access for a 12 month duration starting from March 2019
- Access to daily news, application finder, process & material landscape, near-time technology monitoring, patent analyzer and expert overview
- PPT export and reporting tool suite
- Individual alarming function for selected technologies
- Individual patent monitoring regarding your dedicated key words and segments
- 22.000 € for this 12 month subscription

# Your Contact



Patrick Wienert
Partner, KEX Knowledge Exchange AG

Tel: +49 (0) 241 51038 607 Mob: +49 (0) 151 5444 8607

Email: patrick.wienert@kex-ag.com



André Bräkling
Product Manager, KEX Knowledge Exchange AG

Tel: +49 (0) 241 51038 605 Mob: +49 (0) 151 5444 8611

Email: andre.breakling@kex-ag.com

KEX Knowledge Exchange AG

Campus-Boulevard 30

**52074** Aachen

www.kex-ag.com

